

## Online Business Report

July 2020 thru March 2021

16,210

CLICKS

188K

IMPRESSIONS

Connecting with Yacht Owners & Luxury Travelers

YACHTS  
BY STEVE



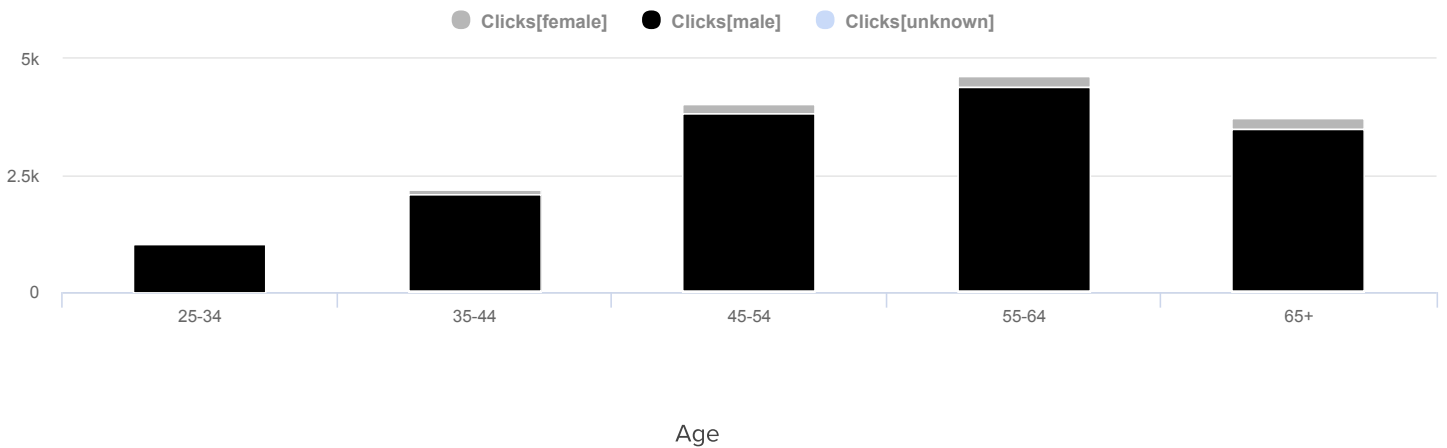
## Audience Insights

Connecting with people that are actively looking at yacht ownership and charters across Google & Facebook.

### Top Locations of Users



	Unique Page Impressions
New York, NY, US	45,133
Miami, FL, US	24,759
Los Angeles, CA, US	19,687
Houston, TX, US	12,043
Madrid, Spain	11,190
Chicago, IL, US	9,756
San Diego, CA, US	8,489
Dallas, TX, US	5,638
Boston, MA, US	5,125
Rome, Lazio, Italy	4,727

### Generating Thousands of Clicks



## Engaging Content

A powerful blend of yachting lifestyle and available inventory...

	Post Link Clicks	Post Impressions	Shares	Likes
 <p>The Most Expensive Yachts In The World: 5 Contenders In 2021 #explore #superyacht #luxuryyacht #megayacht #yachting #yachtsforsale #motoryacht #customyacht #boatsforsale #boatforsale #yachts #charteryacht #luxurycharter #apolloyachts #apollojets #privatejet #jetcharter #privatecharter #luxurytravel</p>	191	3,712	13	125
 <p>Share at Sea: Fractional Navigation The most efficient way to enjoy yachting. Share at Sea is a “Fractional Ownership” program in which you buy a part of a yacht and the right to use the rest of the yachts in the fleet. Each 12.5% fraction consists of 5 weeks a year (5 days ea.) on one of the Share at Sea yachts, as well as concierge services and travel advisory before, during and after each trip. #explore #superyacht #luxuryyacht #megayacht #yachting #yachtsforsale #motoryacht #customyacht #boatsforsale #boatforsale #yachts #charteryacht #luxurycharter #apolloyachts #apollojets #privatejet #jetcharter #privatecharter #luxurytravel</p>	97	3,078	3	79

Post Link Clicks

Post Impressions

Shares

Likes



Yachting is an amazing way to create lifelong memories. Likewise, finding the best yacht for your adventures should be fun. Here are several guidelines that can help you in your search. #explore #yachtsearch #iyba #yachtsforsale #luxuryyacht #boatsforsale #yachtbrokers #yachtshow

77

2,145

3

16

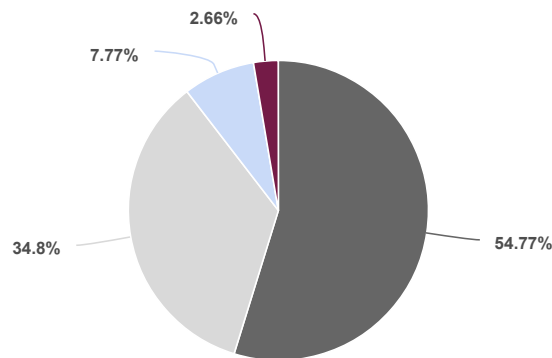
Strategically placed on all devices across Facebook, Instagram and the web.

Clicks

Impressions

Post Likes

	Clicks	Impressions	Post Likes
mobile_app	12,506	125,322	6,041
mobile_web	1,329	16,101	160
desktop	118	949	47



● iphone - facebook - feed   ● android\_smartphone - facebook - feed   ● ipad - facebook - feed   ● iphone - instagram - feed

## Active Buyers

This week, my updates will reach approximately:

1,672

Local Yacht Buyers  
& Luxury Travelers

Interested in learning more?

[Explore My Website](#)